



The
Knowledge
Graph
Conference

MAY 6 - 10, 2024

**CORNELL TECH
VERIZON EXECUTIVE
EDUCATION CENTER
NEW YORK CITY**

The premier Knowledge Graph Technologies event hosted on a global hybrid stage bridging the gap between research and industry



6th Anniversary Edition
SPONSORSHIP OPPORTUNITIES



The
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2024: KGC welcomes you back to NEW YORK CITY!



The sixth iteration of **The Knowledge Graph Conference** will be a five day *hybrid* event featuring thought leadership, practical applications, and industry trends through masterclasses, workshops, sessions and panels.

People will gather, engage, and connect in-person at the innovative Verizon Executive Education Center on the Cornell Tech Campus located in New York City as well as virtually through a real-time online event platform.



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We are KGC



Founded in 2019 at Columbia University, The Knowledge Graph Conference ("KGC") annual event has emerged as the premier source of learning around knowledge graph technologies and established an organic collaborative community that spans the globe.

We believe knowledge graphs are an underutilized yet essential force for solving complex societal challenges like sustainability in the environmental, social, and governance areas of responsibility by democratizing access to knowledge and opportunity, and capturing business value made possible by the AI revolution.

KGC bridges the gap between industry, which is increasingly recognizing the necessity of integrated data, and academia, where semantic technologies have been developing for over twenty years. Our events, education, content, and community efforts facilitate meaningful exchange between diverse groups and increase awareness, development and adoption of this powerful technology.

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KGC 2023 LOOKBACK // WHAT PEOPLE ARE SAYING

"The KGC held on Roosevelt Island, much like the island itself, provides an oasis for an practising ontologist like me to meet people solving the exact same problems or at least similar problems, and get inspired by new solutions for building knowledge graphs and realising knowledge-first strategies in their respective companies. I can warmly recommend anyone working with or curious of knowledge graphs to attend the conference."

-Katariina Kari
Inter IKEA Systems
Lead Ontologist

"I thought it was excellent, as always! The perfect spot for catching up with like-minded nerds, exchange knowledge and share ideas. A true inspiration and motivational boost."

-Veronika Heimsbakk
Capgemini
Knowledge Graph Lead I&D Nordics

"I think KGC is a one-of-a-kind conference in the field as it maintains its content interesting and at the same time accessible to everyone. I enjoyed the 2023 edition — well organised and full of good inputs."

-Tommaso Soru
Serendipity AI Ltd
Artificial Intelligence Lead

"Yes, the conference is great! Kudos for all the great work you guys put in."

-Nandana Mihindukulasooriya
IBM Research
Research Scientist

"KGC is a unique venue for all things Knowledge Graphs. Practitioners, experts, and researchers come together in a few intense days. It is truly incredible to see so many people work on knowledge graphs and discuss their challenges, their insights, and bring the whole field forward."

-Denny Vrandečić
Wikimedia Foundation
Head of Special Projects

"I really enjoyed the Knowledge Graph Conference with the many fine talks and excellent organization."

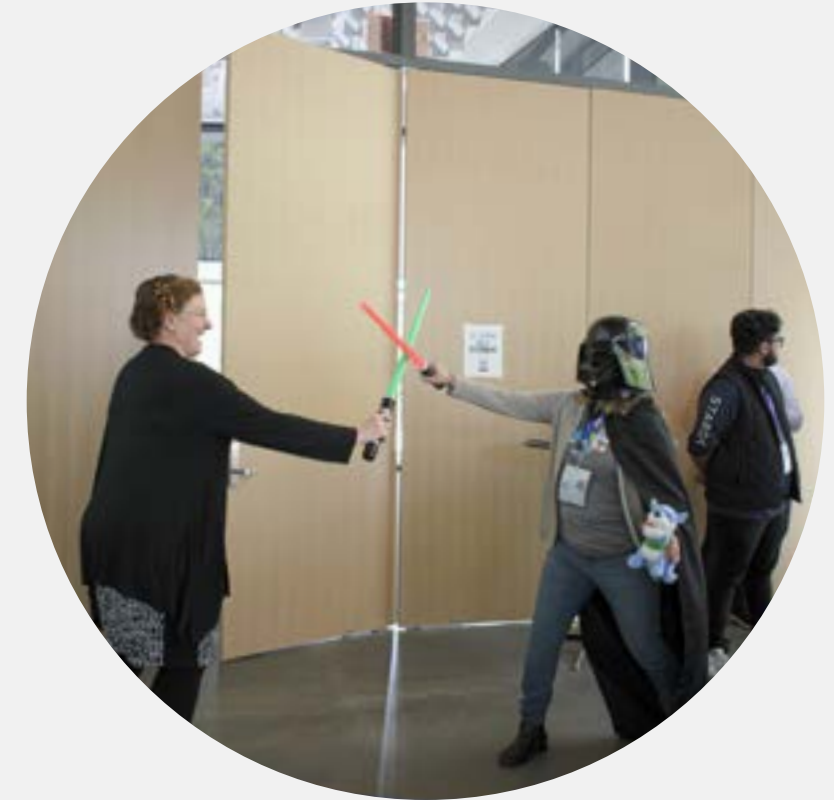
-Manas Gaur
University of Maryland Baltimore County
Assistant Professor





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KGC 2023 LOOKBACK





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Who attends KGC?

A sample of attendee titles



Analytics Architect
Angel Investor,
Applied AI Researcher
Assistant Professor
Bioinformatician
Business Analyst
CEO
Chairman
Chief Business Officer
Chief Enterprise Architect
Chief Knowledge Officer
Chief Revenue Officer
Chief Sales Officer
Clinical Bioinformatician
Cloud First Chief Technologist
Cloud Catcher
Communications Director
Community Solution Engineer
Computational Linguist
Consultant
CTO
Data Analyst
Data and Knowledge
Engineer
Data Architect
Data Steward
Dean of Libraries
Developer Advocate
Director of Engineering

Director of IT
Director Marketing
Director of Climate Science
Director of Data Operations
Director of Data Science
Director of Health Data Research
Director of KG and Search
Director of Machine Learning
Director of Technical Sales
Director, R&D Data Value Office
Director, Real-world Data Analytics
Early Oncology Data Strategy Lead
Executive Associate Dean and Professor
Full Stack Developer
Graph Architect
Head of Business
Head of Cluster Internet of Production
Head of Commercial Data
Head of Community
Head of Data Analytics and Semantics Department
Head of Design and User Experience
Head of Engineering
Head of Marketing
Head of Ontology
Head of Organizational Development
Information Management Officer
Information Scientist
IT Analyst

KG PhD researcher
KG Architect
KG Tech Lead
Knowledge Architect
Knowledge Graph Engineer
Knowledge Technologies Researcher
Land Rehab Facilitator
Lead Data Consultant
Machine Learning Engineer
Manager, Event Success
Manager, Business Development
Manager, Computational Health Behavior
Manager, Emerging Technologies
Managing Consultant & Research Scientist
Managing Partner
Marketing Director
Marketing Manager
Materials Research Engineer
Mathematician, Algorithms
Medical Director of Pathology Informatics
NLP Data Scientist
Ontologist
Operations Director
PhD Candidate
PhD Researcher
PhD Student
Postdoctoral Research Fellow

Principal Data Scientist
Principal Innovation Scientist
Principal Medical Informatics Architect
Principal Software Engineer
Principal, Business Development
Product Manager
Product Support Engineer
Professor
Project Manager
Research Analyst
Research Scientist
Sales Director, Life Sciences & Healthcare
Sales Engineering
Scientific Information Analyst
Semantic Architect
Semantic Modeller
Semantic Technology Development Lead
Social Media Manager
Software Engineer
Solutions Analyst
Student
Systems Architect
Taxonomist
Technical Host
Terminologist
UX Content Strategist
Vice President, GRC Decision Science



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What companies attend?

A sample of companies

Agnos
Ajax Labs
Akari Technologies
Amgen
AnalyticsWise, Inc.
Anthem Inc.
APG Asset Management
Archival Consciousness
Artificial Intelligence Institute
Astrazeneca
Atlassian
AtomGraph
Australian Bureau of Statistics
Banco do Brasil
Bank Negara Malaysia
Bank of America
Banque Nationale du Canada
BASF SE
BenevolentAI
BlackSwan Technologies
Bloomberg
BMS
Boehringer Ingelheim
Boston Consulting Group
Bristol Myers Squibb
Capgemini

Capital Group Company
Capital One
Catalyst IT
Causality Link
CB Insights
Centre for Research and Technology Hellas (CERTH)
College Board
Comcast
Conversence
Convoca
Credit Suisse
Datakin
Datamaran Ltd.
Dataminr
Datacequia LLC
DNB Bank
eBay
EKGF
Elsevier Inc.
Eureka AI
European Railway Agency
Expedia Group
Facebook
Farfetch
Federal Reserve Board
Financial Industry Regulatory Authority

Findwise
Fiserv
Fondazione Human Technopole
Fraunhofer IAIS
Genentech
Goldman Sachs
Google
GoPeaks
GraphAware
Grünenthal GmbH
HBR
Healthstream
HSBC
Human Technopole
Hypercube Ltd.
IBM
Inclusif AI
Indeed
Information Sciences Institute
iNovex
Insight Global
instacart
Jefferies Group
Johnson & Johnson
JPMorgan Chase & Co.
KgBase

Knowit
L3S Research Center
Lazard
Linked Data Benchmark Council (LDBC)
LinkedIn
LISN
Lynx Analytics
Mach49
Mastercard Inc.
McKinsey & Company
Medidata Solutions
Merck Healthcare
metaphacts
Microsoft
Monte Carlo
National Science Foundation
Nayya
Neo4j
Noonum, Inc.
Novartis
Nusa Sentara
O'Reilly Media, Inc
OBDA Systems
OntoAge
PayPal
PDC Global
Yewno



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PARTNERS

help make it possible!



STARDOG



TopQuadrant

ORACLE



AstraZeneca



ontotext

relationalAI



eccenca
mastering complexity



CAMBRIDGE SEMANTICS

accenture



The QA Company
Deliver Direct Answers



MEM GRAPH



Dgraph



Fluree



ONTOFORCE



TigerGraph



pommetry



AllegroGraph
Franz Inc.



neo4j



origintrail



DataStax



Collibra



LYMBA
THE POWER TO ANSWER



BRIGHTHIVE



KATANA GRAPH



WIKIMEDIA
FOUNDATION



data.world

(2019 - 2023 Sponsors)



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Hybrid Sponsorships

HYBRID SPONSORSHIPS	PLATINUM \$40,000 USD	GOLD \$25,000 USD	SILVER \$15,000 USD
Collaborative Branding Campaign	Custom	Custom	Conference
Speaking Opportunity	Keynote 🗣️	Conference 🗣️	Virtual - Conference 🗣️
Exhibit Area at Cornell Tech	First Priority, Yes	Priority, Yes	Yes, based on inventory
Sponsorship Level Announcement 🗣️	Opening & Closing	Yes	No
Conference Metrics Reports	Yes	Yes	Yes
Conference Attendees Lists* (Hybrid, Sponsor Items)	Yes	Yes	Yes
Complimentary All Access Passes	4 (2 Hybrid, 2 Virtual)	2 Hybrid	2 Virtual
Sponsor Discount Code for Business Network	Yes	Yes	Yes
KGC Community Event in CY 2024	2 Events	1 Event	None
Virtual Booth & Branding	Yes	Yes	Yes
Physical & Digital Swag for Attendees	Yes	Yes	Yes
Priority for Additional Branding Opportunities	Yes	Yes	Yes





Please note that exhibit area spots are limited and subject to availability. They are assigned in order of sponsorship level and financial commitment.

**Attendee Lists are opt-in attendees.*



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Virtual Sponsorships






VIRTUAL ONLY SPONSORSHIPS 🇺🇸	\$7,500 USD	\$5,500 USD
Conference Branding Campaign	Virtual Sponsor	Virtual Sponsor
Sponsorship Level Announcement 🎤	No	No
Sponsorship Level Announcement   	LinkedIn, X, Slack	LinkedIn, X
Sponsorship Level Announcement 	Cvent Platform	Cvent Platform
Speaking Opportunity	Speaking Opportunity - Virtual, Day 5	No
Exhibit Area at Cornell Tech	No	No
Conference Metrics Reports	Yes	No
Conference Attendees List*	Yes (Hybrid List)	Yes - Virtual Attendees Only
Complimentary All Access Passes	2 Virtual Passes	1 Virtual Pass
Sponsor Discount Code for Business Network	Yes	Yes - Limited Amount
KGC Community Event in CY 2024	No	No
Virtual Booth & Branding	Yes	Yes
Digital Swag for Attendees	Yes	Yes
Priority for Additional Branding Opportunities	Yes	Yes

All quotes are in USD



The Knowledge Graph Conference

New for 2024: Startup Sponsorship Packages

STARTUP SPONSORSHIPS	GROWTH \$5,000 USD	SERIES A \$3,500	PRE-SEED/SEED \$2,000 USD
Conference Branding Campaign	Startup Sponsor	Startup Sponsor	Startup Sponsor
Sponsorship Level Announcement 🗣️	No	No	No
Sponsorship Level Announcement    	LinkedIn, X, Slack, Meetup	LinkedIn, Twitter, Slack	Twitter, Slack
Sponsorship Level Announcement 	Cvent Platform	Yes	No
Speaking Opportunity - Virtual: Tools, Demonstrations	Yes	Yes	No
Exhibit Area at Cornell Tech	No	No	No
Conference Metrics Reports	Yes	No	No
Conference Attendees List*	Yes - Virtual Attendees Only	No	No
Complimentary All Access Passes	1 Virtual Pass	No	No
Sponsor Discount Code for Business Network	Yes	Yes - Limited Amount	Yes - Limited Amount
KGC Community Event in CY 2024	No	No	No
Virtual Booth & Branding	Yes	No	No
Digital Swag for Attendees	Yes	No	No
Priority for Additional Branding Opportunities	Yes	Yes	Yes

All quotes are in USD



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Sponsorship Benefits Highlights

All hybrid sponsorships include a virtual package that includes a virtual booth and e-branding

Partnering with KGC for this flagship event will help you **CONNECT** with potential leads and partners while strengthening existing relationships with clients and peers in a **NETWORKING** setting. Our hybrid format allows you to demonstrate **THOUGHT LEADERSHIP** and **INNOVATION** while you showcase your **BRAND** to a **GLOBAL AUDIENCE** of **ACADEMIA** and **INDUSTRY**.

Additional Sponsorship Opportunities

- *KGC Recognition Award - \$8,500*
- *Track - \$8,000*
- *Workshop, Masterclass - \$6,000*
- *Tools, Demonstrations - \$4,000*
- *Startup Pitch Prize (2); Monetary Prize or In-Kind Prize*
- *Welcome Concierge (Badges, Signs) - \$3,500*
- *Networking Lounge - \$3,000*
- *Meeting Rooms Sponsor - \$3,000*



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Welcome to the Community!

The KGC Community was organically created from the first event in 2019 and is growing!



Slack: ~3.2k Members

Our active channels include: #intros-networking, #jobs, #kgc-collaborative-knowledge-graph .



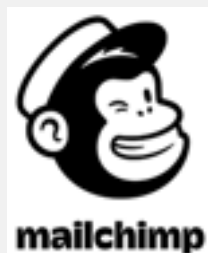
X/Twitter: 3.6k Followers

Livestream opportunities are available.



LinkedIn: ~5.1k Followers

LinkedIn Live opportunities are available.



Mailchimp: ~2k Subscribers

Our newsletter provides timely insights in the space and sponsorship is available by edition or series.



NYC Meetup: ~900 Members

Virtual events, board postings, and message campaigns are available.



The
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Community Events that are engaging and educational



Knowledge Espresso Guest Spot

Join a KGC host for a fireside chat style conversation on a topic of your choice. Option to livestream on available social media channels.



Book Club

Cover a chapter per session of your book material with a dedicated group of 30-40 attendees.



Office Hours

Host a one-time or series of sessions to promote thought leadership. Option to livestream on available social media channels.



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KGC Recognition Award

Exclusive Sponsorship Opportunity

Celebrating an individual that has made invaluable contributions to industry with the use of knowledge graphs.



Denny Vrandečić

2023 Recipient: Denny Vrandečić - Wikimedia Foundation, Head of Special Projects

Denny is Head of Special Projects at the Wikimedia Foundation, leading the development of Wikifunctions and Abstract Wikipedia. He is the founder of Wikidata, co-creator of Semantic MediaWiki, and former elected member of the Wikimedia Foundation Board of Trustees. He worked for Google on the Google Knowledge Graph. He has a PhD in Semantic Web and Knowledge Representation from the Karlsruhe Institute of Technology.

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For KGC 2024, the KGC Recognition Award will be available as an additional *Exclusive Branding* sponsorship item. If you are interested in this item, please let us know!

2022 Recipient: Deborah McGuinness is an endowed chair professor in Computer Science, Cognitive Science, and Industrial and Systems Engineering. She is also co-chair of the Tetherless World Constellation (TWC), founding director of the Web Science Research Center, and director of health analytics for the Institute for Data Exploration and Applications (IDEA).

2021 Recipient: Albert-László Barabási is a Robert Gray Dodge Professor of Network Science and a Distinguished University Professor at Northeastern University. KGC recognized him for his contributions to the Field of Knowledge Engineering.

2020 Recipient: John Sowa is a computer scientist, an expert in artificial intelligence and computer design, and the inventor of conceptual graphs. He spent 30 years on R&D projects at IBM and is a co-founder of VivoMind Research LLC. He is a fellow of the AAAI, and he has published several books and many articles on logic, AI, and computational linguistics.

Startup Pitch Event

We are happy to announce the return of our *Knowledge Graph Startup Pitch* for KGC 2024!

Originally launched in 2020, this event brings investors, ideas and founders together to develop, seed, nurture and build companies to solve real-world problems and technological gaps with knowledge graph science.

We are currently seeking both start-up companies to participate and sponsors to provide both cash and noncash prizes. If your or anyone you know may be interested, please send an email to partner@knowledgegraph.tech with the subject line "KGC 2024 STARTUP PITCH".



CONNECTING THE KNOWLEDGE ECOSYSTEM

OVER 1,300 MEMBERS AND GROWING!

COMMUNITY DRIVEN



KGC 2021

The Knowledge Graph Conference 2021

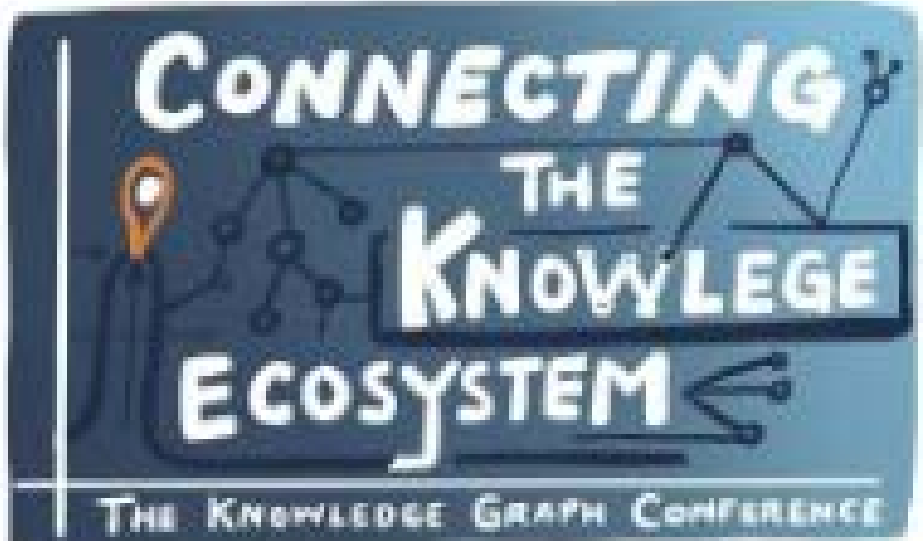
INCREASINGLY RECOGNIZING THE NECESSITY OF INTEGRATED DATA!

BRIDGING THE GAP BETWEEN INDUSTRY AND ACADEMIA WHERE SEMANTIC TECHNOLOGIES HAVE BEEN DEVELOPING



FOR MANY YEARS!

- OUR SPONSORS**
- ACCENTURE
 - KATANA GRAPH
 - CAMBRIDGE SEMANTICS
 - TERMINUS DB
 - ONTO TEXT
 - ORACLE
 - ANALPARTY
 - DATA STAX
 - AWS
 - LYMBA
 - FLUREE
 - RELATIONAL AI
 - STARDOG



DEDICATED SLOTS FOR NETWORKING
ENGAGEMENT
CURATED INTERACTIONS



MEDITATION & YOGA!



OUR EVENTS AND COMMUNITY EFFORTS



STARTUP PITCH



INDUSTRY SURVEY

WELLNESS EVENTS

SPECIAL EVENTS



WORKSHOPS

PERSONAL HEALTH RECORDS

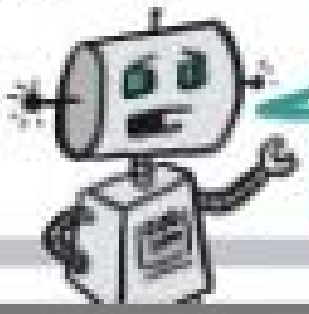
KNOWLEDGE GRAPHS FOR SOCIAL GOOD

ENTERPRISE ADOPTION



DECENTRALIZED IDENTITY

KNOWLEDGE INFUSED LEARNING



AUTOMATED KNOWLEDGE GRAPH CONSTRUCTION

TUTORIALS

- INTRODUCTION TO KNOWLEDGE GRAPHS
- TAXONOMY



FINANCE

E-COMMERCE



DATA MESH

LIFE SCIENCES

BLOCKCHAIN

OPEN KNOWLEDGE NETWORKS

OPEN SOURCE

AI/NLP

CONFERENCE

4 TRACKS

sketch effect /



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François Scharffe



Thomas Deely

**Personal
Message
from
Co-Founders
François &
Thomas**

"We are excited to return to the innovative Cornell Tech NY campus in 2024 to combine the best aspects of virtual with an in-person conference!"

We thank you for your continued support in our efforts to connect and educate the Knowledge Graph Community!

Get involved!

For information on how you can be part of KGC 2024, email us: partner@knowledgegraph.tech