KGC | The Knowledge Graph Conference

5th Anniversary Edition

MAY 8 -12, 2023

CORNELL TECH
VERIZON EXECUTIVE EDUCATION CENTER
NEW YORK CITY

A hybrid event connecting the Knowledge and Graph Technologies Ecosystem by bridging the gap between research and industry

SPONSORSHIP OPPORTUNITIES

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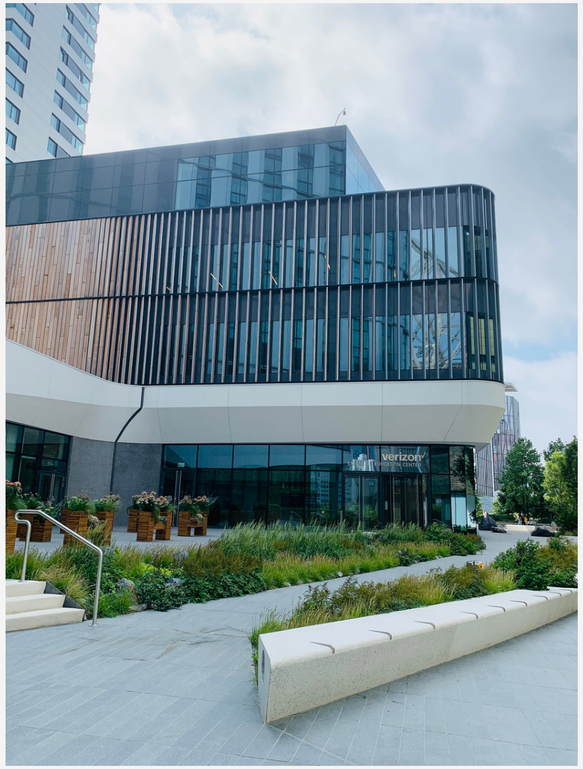
2023: KGC invites you to return to New York City!



The fifth iteration of The Knowledge Graph Conference will be a 5 day ***hybrid*** event of tutorials, workshops.sessions and panels.

People will gather, engage, and connect both in-person at the brand new Verizon Executive Education Center on the Cornell Tech Campus located in New York City as well as virtually through a real-time online platform.

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We are KGC

KGC History

Founded in 2019 at Columbia University, The Knowledge Graph Conference ("KGC") is emerging as the premiere source of learning around knowledge graph technologies. We believe knowledge graphs are an underutilized yet essential force for solving complex societal challenges like climate change, democratizing access to knowledge and opportunity, and capturing business value made possible by the AI revolution.

KGC bridges the gap between industry, which is increasingly recognizing the necessity of integrated data, and academia, where semantic technologies have been developing for over twenty years. Our events, education, content, and community efforts facilitate meaningful exchange between diverse groups and increase awareness, development and adoption of this powerful technology.

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KGC 2022 LOOKBACK
WHAT PEOPLE ARE SAYING

"KGC 2022 is in the books, and I've had a weekend to decompress and think about it. Like many, if not most, people I spoke with at the conference, this was my first time "out of the house" in 2 years. I had a lot of fun at the event, and it was great to have a chance to actually interact with the knowledge graph community and not just trade slacks/emails."

Mike Grove,
Stardog

"t's Day Three of the 2022 Knowledge Graph Conference, and ***I've enjoyed learning new techniques & tools and connecting with others in the field."***
-Leia Dickerson, Senior Librarian, Taxonomy & ResearchSenior Librarian, Taxonomy & Research
US Government Accountability Office

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KGC 2022 LOOKBACK

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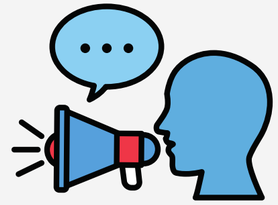
WHAT PEOPLE ARE SAYING



*“Thank you for all the work you & the KGC team put into the conference — it's kind of like **the drumbeat of the industry**”*
- Matei Canavra, Chief of Staff
Athens Research

*"You guys should be proud of the **great event** you produced. **I'm impressed."***
- David Kamien, Mind Alliance

"...masters ply the strange and beautiful art of knowledge graphs"
- Tiernan Ray, Technology & Business, ZDNet

*“"KGC has become **a force to be reckoned with**""*
- Ora Lassila, Principal Graph Technologist
Amazon Neptune Team at AWS

*“Probably the **best lineup of speakers** for a conference that **I've ever seen,**”*
- Kevin Feeney, Founder
and CEO, DataChemist

*I enjoyed speaking at the Knowledge Graph Conference ….**IAs in the past, a great, well organized conference***
- Alejandro (Alex) Jaimes, Chief Scientist, Dataminr

***Inspired by the workshops** so far on the vast impact of #knowledgegraphs for retail, financial services and life sciences*
--Aisha Quaintance,
Chairman, Women in Data

***A highlight** for me was the astute and frequent observation by a number of the speakers from the first set that the most challenging problems with Knowledge Graphs were rarely technical.*
- Denny Vrandečić , Head of Special Projects, Wikimedia Foundation

*“**This is better than any other Knowledge Graph Conference I’ve ever attended.**”*
- Mike Atkin,
SPS Adjunct and Managing Director, EDM Council

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We're growing!

From a 2 Day In-Person Conference at Columbia University of
250 attendees, 20+ countries
to a 5 Day Hybrid Conference at Cornell Tech with 4 year average of ~1.1k attendees featuring 6 tracks and 30+ Workshops & Tutorials/Tools & Demonstrations representing 50+ countries

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Who attends KGC?

A sample of attendee titles

Analytics Architect
Angel Investor,
Applied AI Researcher
Assistant Professor
Bioinformatician
Business Analyst
CEO
Chairman
Chief Business Officer
Chief Enterprise Architect
Chief Knowledge Officer
Chief Revenue Officer
Chief Sales Officer
Clinical Bioinformatician
Cloud First Chief Technologist
Cloud Catcher
Communications Director
Community Solution Engineer
Computational Linguist
Consultant
CTO
Data Analyst
Data and Knowledge Engineer
Data Architect
Data Steward
Dean of Libraries
Developer Advocate
Director of Engineering
Director of IT
Director Marketing
Director of Climate Science
Director of Data Operations
Director of Data Science
Director of Health Data Research
Director of KG and Search
Director of Machine Learning
Director of Technical Sales
Director, R&D Data Value Office
Director, Real-world Data Analytics
Early Oncology Data Strategy Lead
Executive Associate Dean and Professor
Full Stack Developer
Graph Architect
Head of Business
Head of Cluster Internet of Production
Head of Commercial Data
Head of Community
Head of Data Analytics and Semantics Department
Head of Design and User Experience
Head of Engineering
Head of Marketing
Head of Ontology
Head of Organizational Development
Information Management Officer
Information Scientist
IT Analyst
KG PhD researcher
KG Architect
KG Tech Lead
Knowledge Architect
Knowledge Graph Engineer
Knowledge Technologies Researcher
Land Rehab Facilitator
Lead Data Consultant
Machine Learning Engineer
Manager, Event Success
Manager, Business Development
Manager, Computational Health Behavior
Manager, Emerging Technologies
Managing Consultant & Research Scientist
Managing Partner
Marketing Director
Marketing Manager
Materials Research Engineer
Mathematician, Algorithms
Medical Director of Pathology Informatics
NLP Data Scientist
Ontologist
Operations Director
PhD Candidate
PhD Researcher
PhD Student
Postdoctoral Research Fellow
Principal Data Scientist
Principal Innovation Scientist
Principal Medical Informatics Architect
Principal Software Engineer
Principal, Business Development
Product Manager
Product Support Engineer
Professor
Project Manager
Research Analyst
Research Scientist
Sales Director, Life Sciences & Healthcare
Sales Engineering
Scientific Information Analyst
Semantic Architect
Semantic Modeller
Semantic Technology Development Lead
Social Media Manager
Software Engineer
Solutions Analyst
Student
Systems Architect
Taxonomist
Technical Host
Terminologist
UX Content Strategist
Vice President, GRC Decision Science

IT
LT

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What companies attend?

A sample of companies

Agnos
Ajax Labs
Akari Technologies
Amgen
AnalyticsWise, Inc.
Anthem Inc.
APG Asset Management
Archival Consciousness
Artificial Intelligence Institute
Astrazeneca
Atlassian
AtomGraph
Australian Bureau of Statistics
Banco do Brasil
Bank Negara Malaysia
Bank of America
Banque Nationale du Canada
BASF SE
BenevolentAI
BlackSwan Technologies
Bloomberg
BMS
Boehringer Ingelheim
Boston Consulting Group
Bristol Myers Squibb
Capgemini
Capital Group Company
Capital One
Catalyst IT
Causality Link
CB Insights
Centre for Research and Technology Hellas (CERTH)
College Board
Comcast
Conversence
Convoca
Credit Suisse
Datakin
Datamaran Ltd.
Dataminr
Datacequia LLC
DNB Bank
eBay
EKGF
Elsevier Inc.
Eureka AI
European Railway Agency
Expedia Group
Facebook
Farfetch
Federal Reserve Board
Financial Industry Regulatory Authority
Findwise
Fiserv
Fondazione Human Technopole
Fraunhofer IAIS
Genentech
Goldman Sachs
Google
GoPeaks
GraphAware
Grünenthal GmbH
HBR
Healthstream
HSBC
Human Technopole
Hypercube Ltd.
IBM
Inclusif AI
Indeed
Information Sciences Institute
iNovex
Insight Global
instacart
Jefferies Group
Johnson & Johnson
JPMorgan Chase & Co.
KgBase
Knowit
L3S Research Center
Lazard
Linked Data Benchmark Council (LDBC)
LinkedIn
LISN
Lynx Analytics
Mach49
Mastercard Inc.
McKinsey & Company
Medidata Solutions
Merck Healthcare
metaphacts
Microsoft
Monte Carlo
National Science Foundation
Nayya
Neo4j
Noonum, Inc.
Novartis
Nusa Sentara
O'Reilly Media, Inc
OBDA Systems
OntoAge
PayPal
PDC Global
Yewno

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accenture

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pometry

DataStax

(2019, 2020, 2021 and 2022 Sponsors)

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Hybrid Sponsorships

	DIAMOND $50,000 USD	PLATINUM $40,000 USD	GOLD $25,000 USD	SILVER $15,000 USD
Collaborative Branding Campaign	Custom	Custom	Custom	Conference
Speaking Opportunity	Keynote (In-Person)	Keynote (In-Person)	Yes (Virtual)	Yes (Virtual)
Exhibit Area at Cornell Tech	1st Priority, Lobby	Priority, Lobby	Lobby	Partner Galley
Sponsorship Level Announcement (In-Person)	Opening & Closing	Opening & Closing	Yes	No
Conference Metrics Reports	Yes	Yes	Yes	Yes
Conference Opt-In Attendees List	Yes	Yes	Yes	Yes
Complimentary All-Access Conference Passes	8 (4 Hybrid, 4 Virtual	6 (3 Hybrid, 3 Virtual Only	4 (2 Hybrid, 2 Virtual Only	2 Hybrid Passes
Named Sponsor for Breaks	Exclusive (2), Priority	Exclusive (1), Priority	1 Break	1 Break
KGC Community Event in 2023	2 Events	2 Events	2 Events	1 Event
Virtual Booth & Branding on Platform	Yes	Yes	Yes	Yes
Physical & Digital Swag Opportunities	Yes	Yes	Yes	Yes
Priority for Additional Branding Opportunities	Yes	Yes	Yes	Yes

Please note the following:
Exhibit area spots are limited and subject to availability. They will be given in order of sponsorship level and financial commitment.
Break sponsorships are subject to change based on final programming.

All quotes are in USD

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Virtual Sponsorship

VIRTUAL ONLY SPONSOR	$7,500 USD
Conference Promotional Branding Campaign	Virtual Sponsor
Sponsorship Level Announcement (Social Media)	LinkedIn, Twitter, Slack
Sponsorship Level Announcement (On-Site Branding)	No
Sponsorship Level Announcement (AirMeet Announcement)	Yes
Speaking Opportunity	No
Exhibit Area at Cornell Tech	No
Conference Metrics Reports	Yes
Conference Opt-In Attendees List	Yes
Complimentary Conference Passes	1 Hybrid All-Access Pass, 1 All-Access Virtual Pass
KGC Community Event in 2023	No
Virtual Booth & Branding on Platform	Yes
Digital Swag Opportunity	Yes

All quotes are in USD

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Sponsorship Benefits Highlights

All hybrid sponsorships include a virtual package that includes a virtual booth and e-branding

Partnering with KGC for this flagship event will help you **CONNECT** with potential leads and partners while strengthening existing relationships with clients and peers in a **NETWORKING** setting. Our hybrid format allows you to demonstrate **THOUGHT LEADERSHIP** and **INNOVATION** while you showcase your **BRAND** to a **GLOBAL AUDIENCE** of **ACADEMIA** and **INDUSTRY.**

Additional Exclusive Branding Items

- ***KGC Recognition Award - $8,000***
- ***Track - $7,500***
- ***Workshop, Tutorial - $5,000***
- ***Panel - $5,000***
- ***Startup Pitch Prize (2); Monetary Prize*** *or* ***In-Kind Prize***
- ***On-Site Registration Item*** *(Lanyards, Badges)* ***- $2,500***
- ***Welcome Bag - $3,000***
- ***Portable Chargers - $4,000***

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Welcome to the Community!

The KGC Community was organically created from the first event in 2019 and is growing!

Slack: ~3k Members

Our active channels include: #intros-networking, #jobs, #kgc-collaborative-knowledge-graph .

Twitter: 3.1k Followers

Livestream opportunities are available.

LinkedIn: ~3.6k Followers

LinkedIn Live opportunities are available.

Mailchimp: ~2k Subscribers

Our newsletter provides timely insights in the space and sponsorship is available by edition or series.

NYC Meetup: ~900 Members

Virtual events, board postings, and message campaigns are available.

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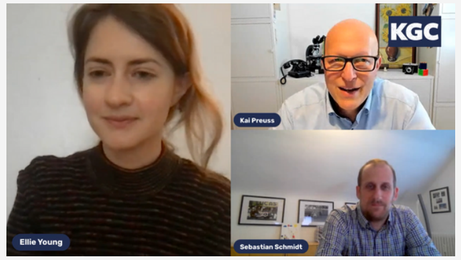
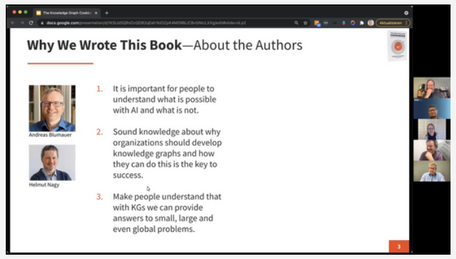
Community Events that are engaging and educational



Knowledge Espresso Guest Spot

Join a KGC host for a fireside chat style conversation on a topic of your choice. Option to livestream on available social media channels.



Book Club

Cover a chapter per session of your book material with a dedicated group of 30-40 attendees.

Office Hours

Host a one-time or series of sessions to promote thought leadership. Option to livestream on available social media channels.

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KGC Recognition Award

Exclusive Sponsorship Opportunity

Celebrating an individual that has made invaluable contributions to industry with the use of knowledge graphs.

Deborah McGuinness

2022 Recipient: Deborah McGuinness is an endowed chair professor in Computer Science, Cognitive Science, and Industrial and Systems Engineering. She is also co-chair of the Tetherless World Constellation (TWC), founding director of the Web Science Research Center, and director of health analytics for the Institute for Data Exploration and Applications (IDEA). McGuinness has a longstanding history of leadership in semantic web research, bridging artificial intelligence (AI) and eScience, and making significant contributions to the AI community. With her teams, she has designed and deployed applications in a wide range of areas ranging from health informatics, personalized medicine, environmental ecosystems, manufacturing, configuration, materials design, drug repurposing, smart product design, and intellectual property litigation.

For KGC 2023, the KGC Recognition Award will be available as an additional ***Exclusive Branding*** sponsorship item.
If you are interested in this item, please let us know!

2021 Recipient: Albert-László Barabási is a Robert Gray Dodge Professor of Network Science and a Distinguished University Professor at Northeastern University. KGC recognized him for his contributions to the Field of Knowledge Engineering.

2020 Recipient: John Sowa is a computer scientist, an expert in artificial intelligence and computer design, and the inventor of conceptual graphs. He spent 30 years on R&D projects at IBM and is a co-founder of VivoMind Research LLC. He is a fellow of the AAAI, and he has published several books and many articles on logic, AI, and computational linguistics.

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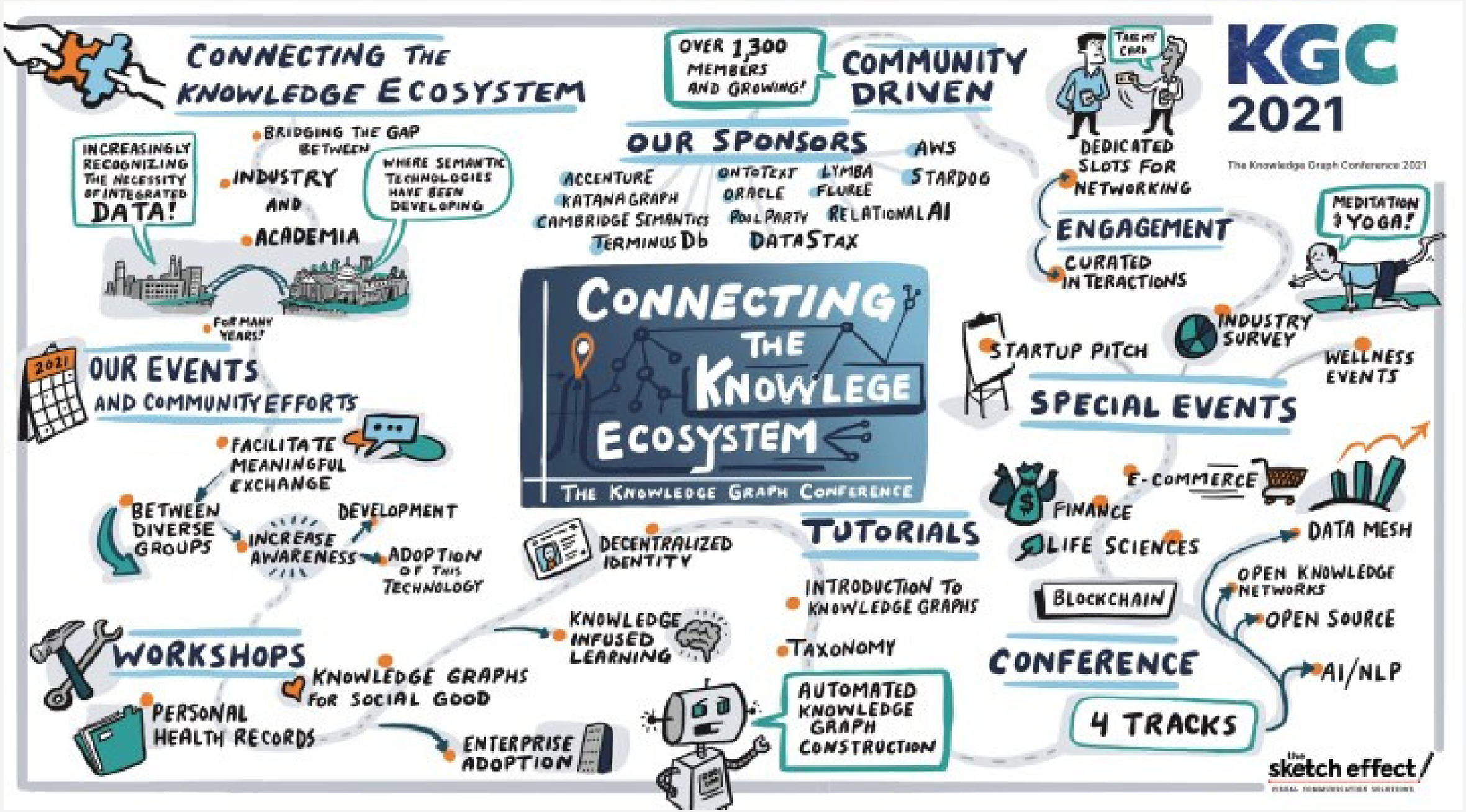
Startup Pitch Event

We are happy to announce the return of our ***Knowledge Graph Startup Pitch*** for KGC 2023!

Originally launched in 2020, this event brings investors, ideas and founders together to develop, seed, nurture and build companies to solve real-world problems and technological gaps with knowledge graph science.

We are currently seeking both **start-up companies** to participate and **sponsors** to provide both cash and noncash prizes. If your or anyone you know may be interested, please send an email to partner@knowledgegraph.tech with the subject line "KGC 2023 STARTUP PITCH".


CONNECTING THE KNOWLEDGE ECOSYSTEM
INCREASINGLY RECOGNIZING THE NECESSITY OF INTEGRATED DATA!
BRIDGING THE GAP BETWEEN
INDUSTRY AND ACADEMIA
WHERE SEMANTIC TECHNOLOGIES HAVE BEEN DEVELOPING
FOR MANY YEARS!
OVER 1,300 MEMBERS AND GROWING!
COMMUNITY DRIVEN
OUR SPONSORS
ACCENTURE
KATANA GRAPH
CAMBRIDGE SEMANTICS
TERMINUS Db
ONTOTEXT
ORACLE
POOLPARTY
DATASTAX
LYMBA
FLUREE
RELATIONAL AI
AWS
STARDOG
TAKE MY CARD
DEDICATED SLOTS FOR NETWORKING
ENGAGEMENT
CURATED INTERACTIONS
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INDUSTRY SURVEY
STARTUP PITCH
WELLNESS EVENTS
SPECIAL EVENTS
OUR EVENTS AND COMMUNITY EFFORTS
FACILITATE MEANINGFUL EXCHANGE
BETWEEN DIVERSE GROUPS
INCREASE AWARENESS
DEVELOPMENT
ADOPTION OF THIS TECHNOLOGY
DECENTRALIZED IDENTITY
TUTORIALS
INTRODUCTION TO KNOWLEDGE GRAPHS
TAXONOMY
AUTOMATED KNOWLEDGE GRAPH CONSTRUCTION
FINANCE
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KNOWLEDGE INFUSED LEARNING
PERSONAL HEALTH RECORDS
ENTERPRISE ADOPTION
the sketch effect

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François Scharffe

Thomas Deely

Personal Message from Co-Founders François & Thomas

“We are excited to combine the best aspects of virtual with an in-person conference from the amazing new Cornell Tech NY campus in 2022!”

We thank you for your continued support in our efforts to connect and educate the Knowledge Graph Community!

Get involved!

For information on how you can be part of KGC 2023, email us: partner@knowledgegraph.tech